# DESE Educator Evaluation System for Superintendents





Milton School Committee September 25, 2013

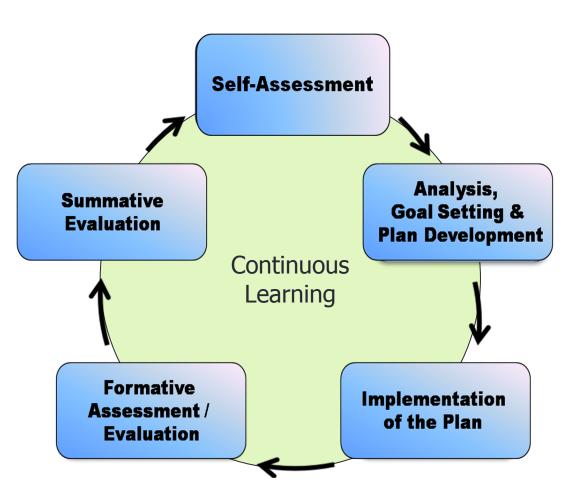
## History of the Evaluation System to Date

- At the August 15, 2012 Milton School Committee Retreat, the School Committee voted to adopt the Massachusetts Model System for Educator Evaluation
- On September 20, 2012, the Milton School Committee met with Mr. Glen Koocher, Executive Director of the Massachusetts Association of School Committees to review the evaluation process
- On January 9, 2013, the Milton School Committee approved the Superintendent's FY13-FY14 Goals
- At the April 3, 2013 Milton School Committee meeting, the Committee discussed the Superintendent's Mid-Cycle Review

#### Model Evaluation for Superintendents

- Developed by DESE with a representative group from
  - Massachusetts Association of School Committees (MASC)
  - Massachusetts Association of School Superintendents (MASS)
  - Massachusetts Elementary Principals Association (MESPA)
  - Massachusetts Secondary School Administrators Association (MSSAA)

#### 5 Step Evaluation Cycle



- ★ Every educator is an active participant in an evaluation
- ★ Process promotes collaboration and continuous learning
- ★ Foundation for the Model

### Standards, Indicators and Rubrics

- Standards (4)-Required in Regulations
  - Instructional Leadership (5 Indicators)
  - Management and Operations (5 Indicators)
  - Family and Community Engagement (4 Indicators)
  - Professional Culture (6 Indicators)
- Indicators (20)-Required in Regulations
- Elements (32)-May be modified, but most keep rigor
- **80** Rubrics
  - A tool for making explicit and specific the behaviors and actions present at each level of performance.

### Exemplary

"The educator's performance significantly exceeds Proficient and could serve as a model for leaders districtwide or even statewide. Few educators principals and superintendents included—are expected to demonstrate Exemplary performance on more than a small number of Indicators or Standards."

### Proficient

"Proficient is the expected, rigorous level of performance for educators. It is the demanding but attainable level of performance for most educators."

### Needs Improvement

m "Educators whose performance on a Standard is rated as Needs Improvement may demonstrate inconsistencies in practice or weaknesses in a few key areas. They may not yet fully integrate and/or apply their knowledge and skills in an effective way. They may be new to the field or to this assignment and are developing their craft."

### Unsatisfactory

"Educators whose performance on a Standard is rated as Unsatisfactory are significantly underperforming as compared to the expectations. Unsatisfactory performance requires urgent attention."

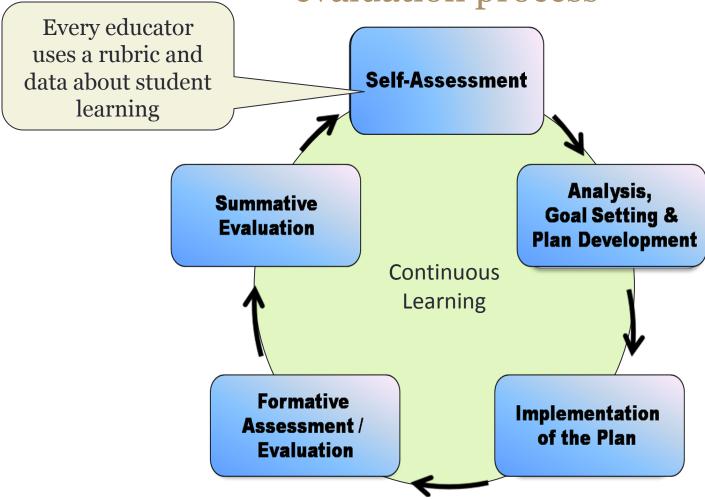
#### Educators earn two separate ratings

**Exemplary Summative Rating** 1-YEAR SELF-2-YEAR SELF-DIRECTED DIRECTED **GROWTH PLAN GROWTH PLAN Proficient Needs** DIRECTED GROWTH PLAN **Improvement** IMPROVEMENT PLAN Unsatisfactory **Moderate** Low High **Rating of Impact on Student Learning** (multiple measures of performance, including MCAS Student Growth Percentile and MEPA where available)

### Phase-in Over Next 2 Years

- Phase 1-Summative ratings based on attainment of goals and performance against the four Standards defined in the educator evaluation requirements (September, 2012)
- Phase 2-Rating of educator impact on student learning gains based on trends and patterns of multiple measures of student learning gains (September, 2013)
- Phase 3-Using feedback from students (for teachers) and teachers (for administrators)-(September, 2014)

Every educator is an active participant in the evaluation process



Collaboration and Continuous Learning are the focus

## Step 1 Self-Assessment

- The Superintendent completes the self-assessment
- The Superintendent identifies at least one professional practice and one student learning goal
- 50 The Superintendent drafts two to four district improvement goals
- The Superintendent combines the goals into a draft Superintendent's Annual Educator Plan to propose to the School Committee

Every educator is an active participant in the evaluation process Every educator proposes at least 1 professional practice goal and 1 student **Self-Assessment** learning goal – team goals must be considered Analysis, **Summative Goal Setting & Evaluation Plan Development** Continuous

Formative
Assessment /
Evaluation

Implementation of the Plan

Collaboration and Continuous Learning are the focus

Learning

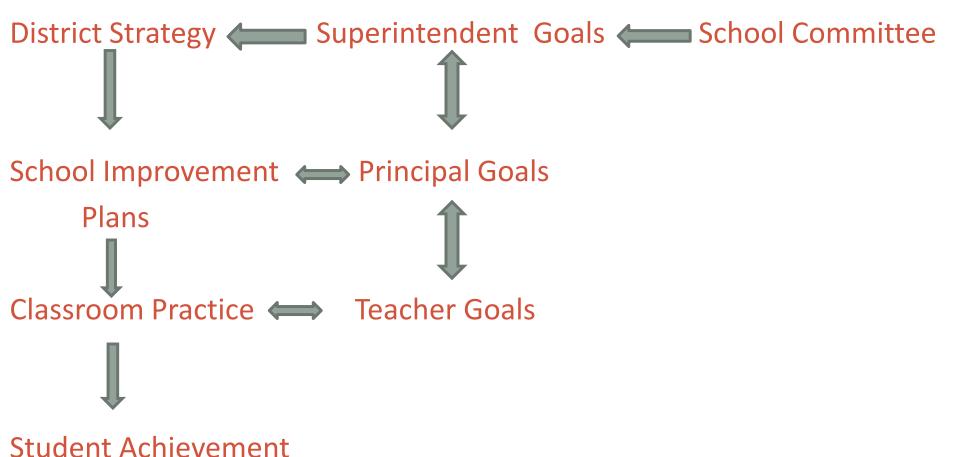
## Step 2 Analysis, Goal Setting, and Plan Development

- Public Session
- Superintendent and School Committee Review the Rubric
  - Clarify roles, responsibilities and expectations
  - Review the rubric to answer the following:
    - Are any revisions to the elements necessary to reflect the local district context?
    - Are there any elements for which *Proficient* performance will depend on factors beyond the control of the Superintendent? If so, how will those dependencies be accounted for in the evaluation process?
    - Are there any standards, indicators, or elements that will be weighted more heavily than others by the Committee in rating the Superintendent's performance at the end of the year?

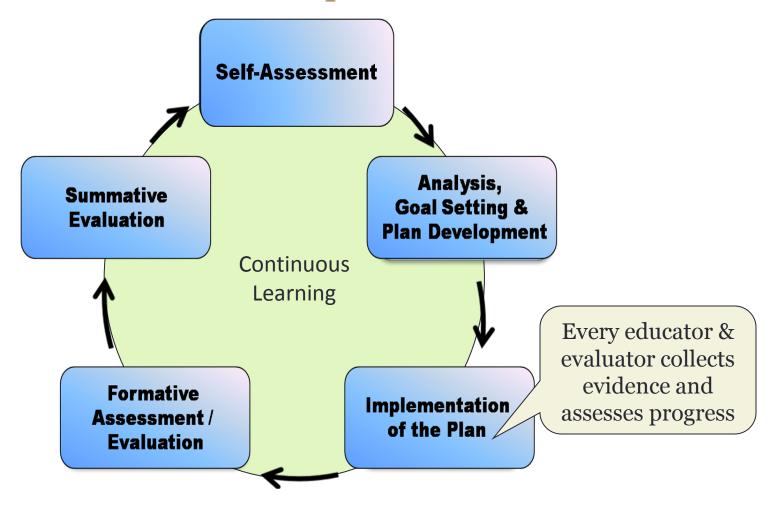
## Step 2 Analysis, Goal Setting, and Plan Development

- Superintendent presents the proposed Superintendent's plan to the School Committee
  - Proposed professional practice and student learning goals
  - Proposed district improvement goals
  - Key actions, timelines, and benchmarks the Superintendent proposes be gathered for the evaluation process
- School Committee decides on the Superintendent's Annual Plan
  - Professional Practice Goal(s)
  - Student Learning Goal(s)
  - Evidence
  - District Improvement Goals
  - Goals may be multi-year

# Goal Setting Process Focus-Coherence-Synergy



### Every educator is an active participant in the evaluation process

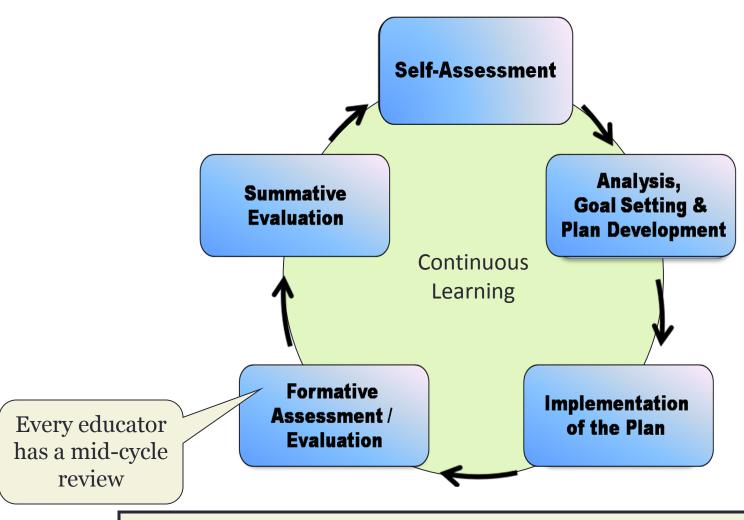


Collaboration and Continuous Learning are the focus

# Step 3 Plan Implementation

- Superintendent Implements the Plan
- Superintendent and School Committee collect evidence
  - Superintendent
    - Observations and artifacts of practice
    - Multiple measures of student learning, achievement, and growth
    - Other relevant data, including student and staff survey data
  - School Committee
    - Mid-cycle and end of cycle reports on progress made on the goals
    - School Committee agendas, materials, and minutes
    - Observations of the Superintendent "in action" at School Committee meetings, in forums with faculty, and in community events
    - Budget presentations and reports
    - Samples of newsletters, local media presentations, and other community awareness and outreach efforts
    - District and school improvement plans
    - Samples of leadership team agendas the Superintendent selects
    - Reports about student and staff performance

### Every educator is an active participant in the evaluation process

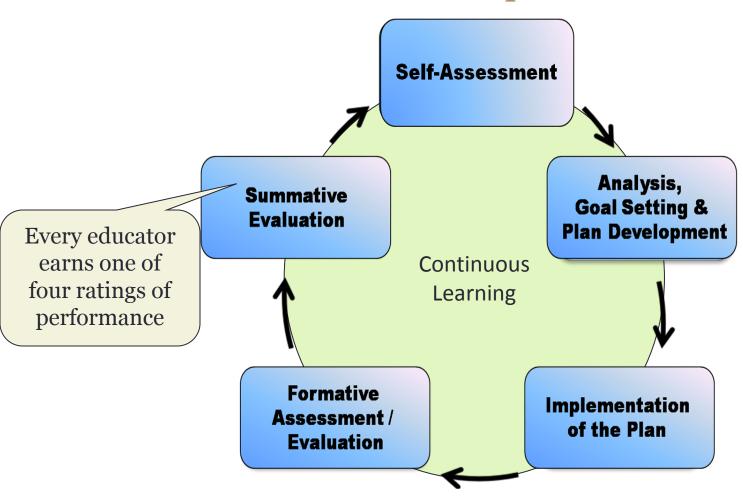


Collaboration and Continuous Learning are the focus

# Step 4 <u>Mid-Cycle Goals Review Meeting</u>

- Public Session
- Superintendent prepares a progress report
  - Goals
- School Committee and Superintendent review the progress report at a public meeting
  - Discussion of report and evidence
  - Discuss if any adjustments need to be made

### Every educator is an active participant in the evaluation process



Collaboration and Continuous Learning are the focus

## Step 5 End of Cycle and Summative Evaluation and Report

- Superintendent submits an End of Cycle Progress Report
  - Progress on the goals
  - Performance on each of the Standards
  - Impact on student learning with data supporting the assessment
- Each School Committee member prepares an End of Cycle Summative Evaluation Report
  - Review evidence
  - An assessment of progress on goals
  - A rating of the Superintendent's performance on each of the standards
  - An overall rating of the Superintendent's performance
  - A rating of the Superintendent's impact on student learning gains (2013-14)

## Step 5 End of Cycle and Summative Evaluation and Report

- School Committee chair drafts an End of Cycle Summative Evaluation Report
  - Compiles individual reports
  - Prepares a single summative evaluation based on the ratings
- School Committee adopts a final End of Cycle Summative Evaluation Report in public session

# Conducting End of Cycle Summative Evaluation

- 1. Individual members assess goal attainment
  - Did Not Meet
  - Some Progress
  - Significant Progress
  - Met
  - Exceeded
- 2. Individual members rate performance against the Standards
  - Unsatisfactory
  - Needs Improvement
  - Proficient
  - Exemplary
- 3. Individual members rate overall performance
- 4. Individual members rate impact on student learning
- 5. Chair or Designee compiles individual ratings and drafts summative evaluation
- 6. Committee discusses and adopts End of Cycle Summative Evaluation Report

#### School Committee Responsibilities

- Management Management & Managem
- Participate in training on the process
- Identify the superintendent's strengths and areas for improvement and make recommendations for improvement
- Ensure that the goals in the Superintendent's Annual Educator Plan are challenging, measurable, and focused on high-priority needs of the district's students
- Ensure that the End of Cycle Summative Evaluation report contains accurate information and appropriately reflects the superintendent's individual performance.

### School Committee Chair Responsibilities

- Oversees the superintendent's evaluation process and ensure that all steps in the process are conducted effectively and with integrity
- Lead the mid-cycle goals review meeting and end of cycle summative evaluation meeting

### Superintendent Responsibilities

- Management Management & Managem
- Prepare for the goal setting and plan development meeting with the school committee
- Meet with the school committee to discuss the professional practice and student learning goals that are being proposed
- Collaborate with the school committee to identify district improvement goals
- Implement the plan's goals, and gather data, artifacts, and other evidence that demonstrates performance
- Prepare a mid-cycle report on progress
- Prepare an end of cycle report on progress
- Participate actively in the end of cycle evaluation meeting

### **End of Cycle Evaluation**

Superintendent:						
Evaluator:	Name	_	Signature		Da	ate
Assess Progress Toward Goals (	Complete page 3 first;	check one for each	set of goal[s].)			
Professional Practice Goal(s)	☐ Did Not Meet	☐ Some Progress	☐ Significant Progress		et	☐ Exce
Student Learning Goal(s)	☐ Did Not Meet	Some Progress	☐ Significant Progress		et	☐ Exce
District Improvement Goal(s)	☐ Did Not Meet	☐ Some Progress	☐ Significant Progress	□М	et	☐ Exce
Assess Performance on Standard	s (Complete pages 4-	7 first; then check o	one box for each standa	rd.)		
Assess Performance on Standard  Unsatisfactory = Performance on a standard or overa below the requirements of a standard or overall and is  Needs Improvement/Developing = Performance on a	Indicators  I has not significantly improved follo considered inadequate, or both.	wing a rating of Needs Improver	nent, or performance is consistently		provement	ient
Unsatisfactory = Performance on a standard or overa below the requirements of a standard or overall and is	Indicators  I has not significantly improved follo considered inadequate, or both. standard or overall is below the required expected. For new superintende	wing a rating of Needs Improver uirements of a standard or over nts, performance is on track to a	ment, or performance is consistently all but is not considered to be chieve proficiency within three years.		ds Improvement	oficient
Unsatisfactory = Performance on a standard or overa below the requirements of a standard or overall and is Needs Improvement/Developing = Performance on a Unsatisfactory at the time. Improvement is necessary a	Indicators  I has not significantly improved follo considered inadequate, or both. standard or overall is below the required expected. For new superintender fully satisfactory. This is the rigorous indicatory.	wing a rating of Needs Improver uirements of a standard or over nts, performance is on track to a rous expected level of perforn	ment, or performance is consistently all but is not considered to be chieve proficiency within three years.	Unsatisfactory	Needs Improvement	Proficient
Unsatisfactory = Performance on a standard or overa below the requirements of a standard or overall and is Needs Improvement/Developing = Performance on a Unsatisfactory at the time. Improvement is necessary a Proficient = Proficient practice is understood to be	Indicators  I has not significantly improved follo considered inadequate, or both. standard or overall is below the required expected. For new superintender fully satisfactory. This is the rigorice significantly exceeds Proficient and the standard or overall in the regular standard or overall in the regular standard or overall standard or overall in the regular standard or overall st	wing a rating of Needs Improver uirements of a standard or over nts, performance is on track to a rous expected level of perforn	ment, or performance is consistently all but is not considered to be chieve proficiency within three years.		□ Needs Improvement	Proficient
Unsatisfactory = Performance on a standard or overabelow the requirements of a standard or overall and is  Needs Improvement/Developing = Performance on a  Unsatisfactory at the time. Improvement is necessary a  Proficient = Proficient practice is understood to be  Exemplary = A rating of Exemplary indicates that prace	Indicators  I has not significantly improved follo considered inadequate, or both. standard or overall is below the required expected. For new superintender fully satisfactory. This is the rigorities significantly exceeds Proficient and p	wing a rating of Needs Improver uirements of a standard or over nts, performance is on track to a rous expected level of perforn	ment, or performance is consistently all but is not considered to be chieve proficiency within three years.	Unsatisfactory		
Unsatisfactory = Performance on a standard or overa below the requirements of a standard or overall and is Needs Improvement/Developing = Performance on a Unsatisfactory at the time. Improvement is necessary a Proficient = Proficient practice is understood to be Exemplary = A rating of Exemplary indicates that practice is understood to be Instructional Leadership in the Instruction	Indicators  I has not significantly improved follo considered inadequate, or both. standard or overall is below the required expected. For new superintender fully satisfactory. This is the rigorice significantly exceeds Proficient and positive standard or overall in the required expected. For new superintender fully satisfactory. This is the rigorice significantly exceeds Proficient and positive standard exceeds Proficient and Proficient exceeds Proficient and Proficient exceeds Pr	wing a rating of Needs Improver uirements of a standard or over nts, performance is on track to a rous expected level of perforn	ment, or performance is consistently all but is not considered to be chieve proficiency within three years.	□ Unsatisfactory		_

### **End of Cycle Evaluation II**

Step 4: Rate Impact on Student Learning (Check only one.)  Pep 5: Add Evaluator Comments  Imments and analysis are recommended for any rating but are required for an overall summative rating of Exemplary, Needs Improvement or Unsatisfacted that Learning rating of high or low.  Comments:	ary	Exemp	ent	☐ Profici	Needs Improvement	Unsatisfactory
.  Iments and analysis are recommended for any rating but are required for an overall summative rating of Exemplary, Needs Improvement or Unsatisfaction Learning rating of high or low.	High				nt Learning (Check only one.)	Step 4: Rate Impact on Stude
ent Learning rating of high or low.						Add Evaluator Comments
	tory or In	vement or Unsatisfac	ry, Needs Impro	mative rating of Exempl	any rating but are required for an overall sum	
						Comments:

### Performance Goals

#### **Superintendent's Performance Goals**



Goals should be SMART and include at least one goal for each category: professional practice, student learning, and district improvement. Check one box for each goal.

Goal(s)	Description	Did Not Mee	Some Progress	Significant Progress	Met	Exceeded
Professional Practice						
1						
Student Learning						
2						
District Improvement						
3						
4						
5						
Other Goals (if any)			•			
6						
7						

### The 4 Standards, 20 Indicators, and 41 Elements in the Model Rubric for Superintendents

The 4 Standards, 20 Indicators, and 41 elements in the Model Rubric for SUPERINTENDENTS:

Standard I: Instructional Leadership	Standard II: Management and Operations	Standard III: Family and Community Engagement	Standard IV: Professional Culture
A. Curriculum     1. Standards-Based Unit Design     2. Lesson Development Support	A. Environment     Plans, Procedures and Routines     Operational Systems     Student Safety, Health, Social and Emotional Needs	A. Engagement     1. Family Engagement     2. Community and Business     Engagement	A. Commitment to High Standards     1. Commitment to High Stds.     2. Mission and Core Values     3. Meetings
B. Instruction 1. Instructional Practices 2. Quality of Effort and Work 3. Diverse Learners' Needs	B. Human Resources Mgmt and Development  1. Recruitment and Hiring Strategies  2. Induction, Professional Development and Career Growth Strategies	B. Sharing Responsibility 1. Student Support 2. Family Collaboration	B. Cultural Proficiency  1. Policies and Practices
C. Assessment 1. Variety of Assessments 2. Adjustment to Practice	C. Scheduling and MIS 1. Time for Teaching/Learning 2. Time for Collaboration	C. Communication 1. Two-Way Communication 2. Culturally Proficient Communication	C. Communications 1. Communication Skills D. Continuous Learning
D. Evaluation     1. Educator Goals     2. Observations and Feedback     3. Ratings	D. Laws, Ethics and Policies  1. Laws and Policies  2. Ethical Behavior	D. Family Concerns 1. Family Concerns	Continuous Learning of Staff     Continuous Learning of Administrator     Shared Vision     Shared Vision Development
E. Data Informed Decision Making 1. Knowledge and Use of Data 2. School and District Goals 3. Improvement of Performance, Effectiveness and Learning	E. Fiscal Systems  1. Fiscal Systems		F. Managing Conflict  1. Response to Disagreement  2. Conflict Resolution  3. Consensus Building

### Standard I

#### **Superintendent's Performance Rating for Standard I: Instructional Leadership**



Check one box for each indicator and indicate the overall standard rating below.	Unsatisfactory	Needs Improvement	Proficient	Exemplary
I-A. Curriculum: Ensures that all instructional staff design effective and rigorous standards-based units of instruction consisting of well-structured lessons with measureable outcomes.				
I-B. Instruction: Ensures that practices in all settings reflect high expectations regarding content and quality of effort and work, engage all students, and are personalized to accommodate diverse learning styles, needs, interests, and levels of readiness.				
I-C. Assessment: Ensures that all principals and administrators facilitate practices that propel personnel to use a variety of formal and informal methods and assessments to measure student learning, growth, and understanding and make necessary adjustments to their practice when students are not learning.				
I-D. Evaluation: Ensures effective and timely supervision and evaluation of all staff in alignment with state regulations and contract provisions.				
I-E. Data-Informed Decision Making: Uses multiple sources of evidence related to student learning—including state, district, and school assessment results and growth data—to inform school and district goals and improve organizational performance, educator effectiveness, and student learning.				
Overall Rating for Standard I (Check one.)  The education leader promotes the learning and growth of all students and the succe vision that makes powerful teaching and learning the central focus of schooling.	ss of all s	taff by cul	tivating a	shared
☐ Unsatisfactory ☐ Needs Improvement ☐ Proficient		Exen	nplary	
Comments and analysis (recommended for any overall rating; required for overall rating of Exemplary, Needs Impro	ovement	or <i>Unsati</i>	isfactory)	ı:
ples of evidence superintendent might provide:				
nalysis of classroom walk-through data   Report on educator practice and student learning goals   Analysis of		nittee meetin team(s) age its		

### Standard II

#### **Superintendent's Performance Rating for Standard II: Management and Operations**



Check one box for each indicator a	and indicate the overall standard rating below.		Unsatisfactory	Needs Improvement	Proficient	Exemplary
II-A. Environment: Develops and ex safety, health, emotional, and so	recutes effective plans, procedures, routines, and ocial needs.	operational systems to address a full range of	-			
	ent and Development: Implements a cohesive ap n that promotes high-quality and effective practice.					
	Information Systems: Uses systems to ensure o mizing disruptions and distractions for school-leve		0			С
II-D. Law, Ethics, and Policies: Und collective bargaining agreement	derstands and complies with state and federal laws, s, and ethical guidelines.	s and mandates, school committee policies,				С
	idget that supports the district's vision, mission, an pol-level goals and available resources.	nd goals; allocates and manages expenditures				[
Overall Rating for Standard II Check one.)	•	ng and growth of all students and the succe nt, using resources to implement appropria		,	U	,
Unsatisfactory	Needs Improvement	☐ Proficient		Exen	nplary	
Comments and analysis (recom	mended for any overall rating; required fo	r overall rating of <i>Exemplary, Needs Imp</i>	provement	or <i>Unsati</i>	isfactory)	<b>)</b> :
nples of evidence superintendent might p			school commi	ttee meeting		
Goals progress report Budget analyses and monitoring reports Budget presentations and related materials External reviews and audits Staff attendance, hiring, retention, and othe	☐ Analysis of staff feedback ☐ Analysis of safety and crisis and/or incidence reports	agendas/i	ninutes/mater and/or sample agendas/mate	ials s of leadersh		

### Standard III



#### **Superintendent's Performance Rating for Standard III: Family and Community Engagement**

Check one box for each indicator and	indicate the overall standard rating below.		Unsatisfactory	Needs Improvement	Proficient	
III-A. Engagement: Actively ensures that to the effectiveness of the classroor	all families are welcome members of the classron, school, district, and community.	oom and school community and can contribute	·			
III-B. Sharing Responsibility: Continuou development at home, school, and it	isly collaborates with families and community stanties and community.	akeholders to support student learning and	-	_		
III-C. Communication: Engages in regul about student learning and perform	ar, two-way, culturally proficient communication ance.	with families and community stakeholders				
III-D. Family Concerns: Addresses famil	y and community concerns in an equitable, effec	ctive, and efficient manner.				
Unsatisfactory  Comments and analysis (recomme	Needs Improvement	Proficient	rovement		mplary isfactory	):
of evidence superintendent might provide:	□ Sample district and school ne communications		elevant schoo	I committee	presentation	ns an
of evidence superintendent might provide: progress report ation rates and other data about school and dist angagement activities ac of community support and/or engagement	communications  Analysis of school improveme	ent goals/reports	elevant schoo ther:	I committee	presentation	ns an

### Standard IV

#### **Superintendent's Performance Rating for Standard IV: Professional Culture**



Check one box for each indicator and indicate the overall standard rating below.	Unsatisfactory	Needs Improvement	Proficient	Exemplary			
IV-A. Commitment to High Standards: Fosters a shared commitment to high standards of service, teaching, and learning with high expectations for achievement for all.							
IV-B. Cultural Proficiency: Ensures that policies and practices enable staff members and students to interact effectively in a cultura diverse environment in which students' backgrounds, identities, strengths, and challenges are respected.	ly $\Box$						
IV-C. Communication: Demonstrates strong interpersonal, written, and verbal communication skills.							
IV-D. Continuous Learning: Develops and nurtures a culture in which staff members are reflective about their practice and use studdata, current research, best practices, and theory to continuously adapt practice and achieve improved results. Models these behaviors in his or her own practice.	ent						
IV-E. Shared Vision: Successfully and continuously engages all stakeholders in the creation of a shared educational vision in which every student is prepared to succeed in postsecondary education and become a responsible citizen and global contributor.							
IV-F. Managing Conflict: Employs strategies for responding to disagreement and dissent, constructively resolving conflict and buildi consensus throughout a district or school community.	ng 🗆						
Overall Rating for Standard IV (Check one.)  The education leader promotes the learning and growth of all students and the success of all staff by nurturing and sustaining a districtwide culture of reflective practice, high expectations, and continuous learning for staff.							
☐ Unsatisfactory ☐ Needs Improvement ☐ Proficient		Exer	nplary				
Comments and analysis (recommended for any overall rating; required for overall rating of Exemplary, Needs Improvement or Unsatisfactory):							
☐ District and school improvement plans and reports ☐ Presentations/materials for community/parent meetings ☐ Sample	committee meetir	ım(s) agenda	naterials as and mater	ials			
☐ Staff attendance and other data ☐ Analysis of staff feedback ☐ Analysis of staff feedback ☐ Analysis of staff staff staff staff and other stakeholders ☐ Samples of principal/administrator practice goals ☐ Other: ☐ Ot	of staff feedbac	ĸ					