

# ASA

## HIGH SCHOOL TOUR

### 2022-23 MEDIA GUIDE



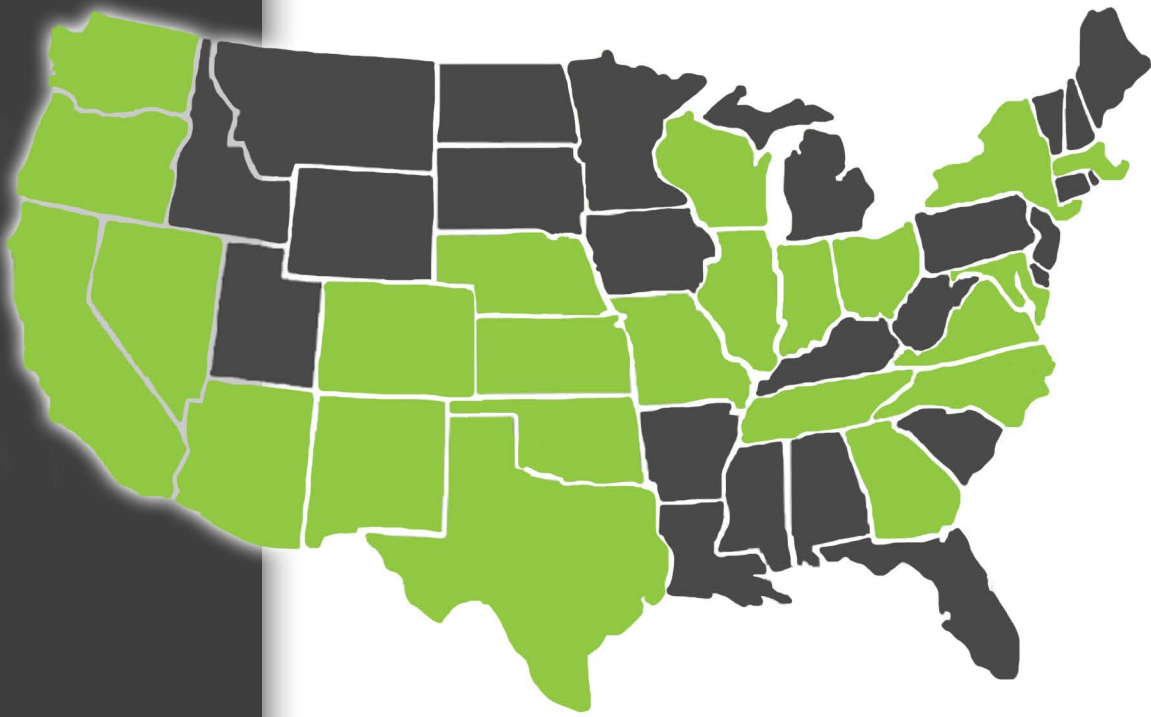
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# 2022 -23 SCHEDULE

## FALL

Denver Aug 25 - Sept 2  
Omaha Sept 6 - 9  
Kansas City Sept 12 - 16  
Nashville Sept 12 - 16  
Milwaukee Sept 19 - 23  
Louisville Sept 19 - 23  
Chicago Sept 26 - 30  
Cleveland Sept 26 - 30  
Indianapolis Oct 3 - 7  
Boston Oct 3 - 7  
St. Louis Oct 10 - 14  
New York Oct 10 - 14  
Dallas Oct 17 - 21  
Baltimore/DC Oct 17 - 21  
Ft. Worth Oct 24 - 28  
Northern VA Oct 24 - 28  
Houston Oct 31 - Nov 4  
Richmond Oct 31 - Nov 4  
Austin Nov 7 - 11  
Charlotte Nov 7 - 11  
San Antonio Nov 14 - 18  
Atlanta Nov 14 - 18



**THE ASA HIGH SCHOOL TOUR WILL VISIT**

**180 SCHOOLS ACROSS THE COUNTRY**

**THE ANTI-BULLYING MESSAGE HAS BEEN SHARED WITH**

**4 MILLION HIGH SCHOOL STUDENTS**

- A high-energy action sports circuit that visits cities across the US to promote bullying prevention, positive behavior, and mental health awareness.

- ASA brings in five of the world's top BMX athletes from the X Games to perform on a state-of-the-art box jump, while an emcee delivers an educational message in a fun, positive, and interactive manner.

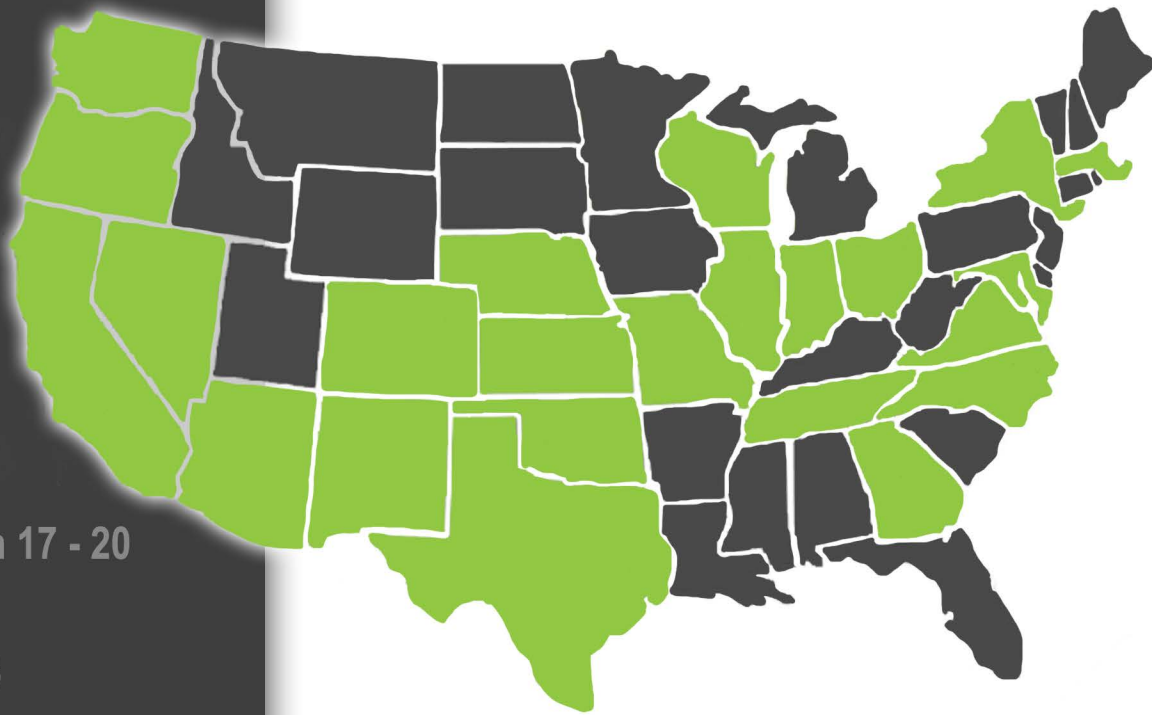


**MARINES**



# 2022-23 SCHEDULE

## WINTER



Oklahoma City/Tulsa Jan 17 - 20  
Albuquerque Jan 23 - 27  
Las Vegas Jan 30 - Feb 3  
Phoenix Feb 6 - 10  
San Diego Feb 13 - 17  
Orange County Feb 20 - 24  
Riverside/San Bernardino Feb 27 - Mar 3  
Los Angeles Mar 6 - 10  
Central Valley/Sacramento Mar 13 - 17  
San Francisco Mar 20 - 24  
San Jose Mar 27 - 31  
Portland April 3 - 7  
Seattle April 10 - 14



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# THE SETUP

- The athletes perform on a custom-made mobile ramp set, including a box-jump and quarter-pipe.
- The ramps can be set-up outside or in the gym in about 45 minutes.
- The tour travels to a new school every day
- Students have the opportunity to experience the action up close and the chance to meet the athletes.



## ABOUT ASA ENTERTAINMENT



- Founded in 1994, ASA Entertainment Group, LLC is an action sports event, television, and content production agency focused on creating and executing customized, turn-key marketing programs that range in scale from grassroots to global.
- ASA's events, featuring skateboarding, freestyle BMX, inline skating, freestyle motocross, snowboarding, surfing and music, are broadcast domestically on eight networks (including CBS and FOX Sports), and distributed to more than 700 million HH globally via 30 international broadcast partners.
- ASA's productions span the spectrum from large, international competitions such as the ASA Action Sports World Tour, the World Championships of Freestyle Motocross, the Super Girl Pro Series and the ASA Big Air Triples to amateur contests, lifestyle and branded entertainment events, demonstrations, exhibitions, school programs and mobile tours.

## CONTACT INFO

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Tour Manager  
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# ATHLETES



**DAN SIEG**

Hometown: Greenville, North Carolina

Major Accomplishments:

- Former professional competitor in BMX park
- Dew Tour Finalist 2005-2010
- Emceed for international brands such as Red Bull, Hot Wheels, and the Nitro Circus
- Simple Session finalist - Tallin, Estonia 2012

**BMX**



**ALEX LEIBROCK**

Hometown: Columbus, Ohio

Major Accomplishments:

- Vans Pro cup tour finalist in Malaga, Spain
- Toronto Jam best trick
- FISE video finals street

**BMX**



**ZACH NEWMAN**

Hometown: Frankfort, Kentucky

Major Accomplishments:

- BMX Vert Nass Festival Silver Medalist
- BMX Vert X Games Bronze Medalist
- 33 years drug and alcohol free

**BMX**



# ATHLETES



Hometown: Shakopee, Minnesota

Major Accomplishments:

- 3 time X Games Gold Medalist
- 7 time Flatland champion in the Hoffman contest series
- Flatland legend

**TREVOR MEYER**

**BMX**



Hometown: Lake Orion, Michigan

Major Accomplishments:

- 2019 flatland video part of the year
- Performed in all 50 states
- Performed flatland in the Bermuda Triangle

**DANE BEARDSLEY**

**BMX**



Hometown: Tyler, Texas

Major Accomplishments:

- 9 time X Games Medalist, with 2 gold medals
- X Games Record for highest air on the quarter-pipe
- Has ridden in Nitro Circus Live shows, World Championships, and the X Games

**MORGAN WADE**

**BMX**



# ATHLETES



**ZACH YANKUSH**

Hometown: Las Vegas, Nevada

Major Accomplishments:

- 2022 1st place UCI Veterans Class in Brussels, Belgium
- Actor, rapper, philanthropist, and magician

**BMX**



**LOGAN PLACE**

Hometown: Greenville, North Carolina

Major Accomplishments:

- 1st place in the NC BMX Series at the Unit
- Numerous 1st and 2nd place finishes in FL BMX Series
- 3rd place at the Gatorade Free flow Greenville NC Stop

**BMX**



**KOJI KRAFT**

Major Accomplishments:

- Mini ramp World Champion
- X Games vert Silver medalist
- X Games Korea Silver medalist
- BMX World Championship Silver medalist
- Second person in the world to do a double backflip in competition

**BMX**



# ATHLETES



**AJ ANAYA**

Hometown: Chihuahua City, Mexico

Major Accomplishments:

- Red Bull Dirt Conquers Bronze Medalist
- Rider for Cirque Du Soliel
- Has ridden in shows for America's Got Talent, halftime shows for the NFL, NBA, and the NHL, and the Pan American Games

**BMX**



**WESLEY HARK**

Hometown: Stallion Springs, California

Major Accomplishments:

- 1st place at BELL helmets BMX contest
- Rode in the Cirque Du Soliel Volta show
- Performed in 48 states and 7 countries

**BMX**



**JARED WIEDOWER**

Hometown: Milwaukee, Wisconsin

Major Accomplishments:

- 1st place finisher in two of the USA BMX FREESTYLE stops
- 3rd Year Nitro Circus Athlete
- 9th place overall at the Chase Hawk Invitational Bowl Jam

**BMX**



# QUESTIONS & ANSWERS

## WHAT IS THE ASA HIGH SCHOOL TOUR?

The ASA High School Tour travels across the US visiting 175 high schools to share a bullying-prevention and mental health awareness message at no cost to the school or District. The program brings top X Games BMX athletes to perform on a custom-made set of ramps. This is the Tour's 22nd year and has positively affected more than 4 million students.



## WHAT ARE THE SHOWS LIKE?

The shows are super high energy and captivate students while our emcee shares important bullying prevention information, tools and techniques. The athletes don't hold back and you can expect to see a combination of technical tricks and big air.



## HOW IS THIS EVENT FREE FOR SCHOOLS?

The Tour is funded by the US Marine Corps and ASA Entertainment. The goal of the program is to unify students to prevent bullying in schools and to raise awareness as to the massive impact of the issue nationwide.



## WHO ARE THE ATHLETES ON TOUR?

This group of elite-level athletes have competed in numerous X Games events and other various international competitions, collecting countless titles and medals. They are the best-of-the-best.



## HOW CAN I INTERVIEW THE ATHLETES?

Interviews can be conducted at the school prior to show times. For a list of the times and locations of the shows, or to set up a specific interview time, please email Michelle at [michelle@asaent.com](mailto:michelle@asaent.com).

**FOR MORE INFORMATION PLEASE VISIT: [NOHATETOUR.COM](http://NOHATETOUR.COM)**